

Madison Strategic Sector Premium Fund

Dear Fund Shareholder:

This notice provides shareholders of the Madison Strategic Sector Premium Fund (NYSE: MSP) (the "Fund") with important information concerning the distribution declared in September 2010. You are receiving this notice as a requirement of the Fund's managed distribution plan (Plan). The Board of Trustees approved the implementation of the Plan to make quarterly cash distributions to common shareholders, stated in terms of a fixed amount per common share. This information is sent to you for informational purposes only and is an estimate of the sources of the September distribution. It is not determinative of the tax character of the Fund's distributions for the 2010 calendar year.

Distribution Period: September 2010

Distribution Amount per Common Share: \$0.26

The following table sets forth an estimate of the sources of the Fund's September distribution and its cumulative distributions paid this fiscal year to date. Amounts are expressed on a per common share basis and as a percentage of the distribution amount.

Madison Strategic Sector Premium Fund

Source	Current Distribution	% of Current Distribution	Cumulative Distributions for the Fiscal Year-to-Date ¹	% of the Cumulative Distributions for the Fiscal Year-to-Date ¹
Net Investment Income	\$0.0000	0.0%	\$0.0000	0.0%
Net Realized Short-Term Capital Gains	\$0.0000	0.0%	\$0.0000	0.0%
Net Realized Long-Term Capital Gains	\$0.0000	0.0%	\$0.0000	0.0%
Return of Capital or Other Capital Source(s)	\$ 0.2600	100.0%	\$0.7800	100.0%
Total per common share	\$0.2600	100.0%	\$0.7800	100.0%

¹ The Fund's fiscal year is January 1, 2010 to December 31, 2010

IMPORTANT DISCLOSURE: You should not draw any conclusions about the Fund's investment performance from the amount of this distribution or from the terms of the Fund's Plan. The Fund estimates that it has distributed more than its income and net realized capital gains; therefore, a portion of your distribution may be a return of capital. A return of capital may occur for example, when some or all of the money that you invested in the Fund is paid back to you. A return of capital distribution does not necessarily reflect the Fund's investment performance and should not be confused with 'yield' or 'income.' The amounts and sources of distributions reported in this Notice are only estimates and are not being provided for tax reporting purposes. The actual amounts and sources of the amounts for accounting and/or tax reporting purposes will depend upon the Fund's investment experience during the remainder of its fiscal year and may be subject to changes based on tax regulations. The Fund will send you a Form 1099-DIV for the calendar year in February of 2011 that will tell you how to report these distributions for federal income tax purposes.

NOTE: This correspondence is for informational purposes only and should not be relied upon to project the tax character of actual Fund distributions for the 2010 calendar year.

NO ACTION IS REQUIRED ON YOUR PART.